# Alexandra (Alex) Ballyk

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Research Interests: Behavioral Economics, Experimental Economics

# EDUCATION

Ph.D. in Economics, University of Toronto

Committee: Yoram Halevy (supervisor), Tanjim Hossain, Anne-Katrin Roesler

M.A in Economics, University of Toronto

B.A.&Sc. in Economics and Chemistry (Dean's Honor List), McGill University

2018

## RESEARCH

Paternalistic Persuasion (Job Market Paper)

Gender Differences in Job Application Strategies: An Experimental Investigation  $with\ Annabel\ Thornton$ 

Preference Aggregation in Social Choice Under Risk

# Grants and Awards

#### Grants

UofT Economics Ph.D. Student Grant (\$7,139.50)

Institute for Gender and the Economy (GATE) Grant (\$5,000.00; with Annabel Thornton)

UofT Economics Ph.D. Student Grant (\$2,800.00)

2021

# Awards

Ontario Graduate Scholarship (\$15,000.00) 2024 Ontario Graduate Scholarship ( $\$10,000.00 \times 2$ ) 2023, 2019 Canada Graduate Scholarship - Master's (\$17,500.00) 2018 Faculty of Arts and Sciences Graduate Admission Award (\$6,333.00) 2018 Arts Research Internship Award (\$4,000.00) 2017 Tomlinson Engagement Award for Mentoring ( $\$300.00 \times 2$ ) 2017, 2016 J.W. McConnell Scholarship (\$3,000.00) 2014

# Professional Experience

# Course Instructorships

Applied Game Theory (ECO316)

#### Teaching Assistantships

2018 - present

2022

Behavioral and Experimental Economics (ECO438/1250, ECO421, ECO331)

Game Theory (ECO326, ECO316)

Intermediate Microeconomic Theory (ECO206, ECO204, ECO200)

Principles of Microeconomics (ECO101)

#### Research Assistantships

2017 - 2024

Tanjim Hossain (University of Toronto)

Shari Eli, Marlène Koffi and Aloysius Siow (University of Toronto)

Yoram Halevy (University of Toronto) Chris Barrington-Leigh (McGill University)

# Conference Presentations

**2024:** GATE Research Roundtable, CIREQ Ph.D. Students' Conference, Canadian Economics Association Meetings, ESA World Meetings (accepted), ESA North American Meetings

2023: CIREQ Ph.D. Students' Conference, Canadian Economics Association Meetings

**2022:** Spring School in Behavioral Economics (poster)

# Programming Skills

Programming Languages and Software: Python, MATLAB, oTree, Stata

Web Development: HTML, CSS, JavaScript

# CITIZENSHIP AND LANGUAGES

Citizenship: Canadian

Languages: English (native), French (fluent), Spanish (proficient)

## REFERENCES

Yoram Halevy Department of Economics University of Toronto 150 St. George Street Toronto, M5S 3G7, Canada yoram.halevy@utoronto.ca +1-416-978-4417

Anne-Katrin Roesler Department of Economics University of Toronto 150 St. George Street Toronto, M5S 3G7, Canada ak.roesler@utoronto.ca +1-416-978-5283 Tanjim Hossain
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# Abstracts

# Paternalistic Persuasion (Job Market Paper)

Paternalistic experts ("Advisors") often seek to make decision-makers ("Choosers") better off by recommending ways for them to change their behavior. Choosers, however, are often reluctant to make certain behavioral changes. To successfully persuade a Chooser to change their behavior, an Advisor should therefore account for this reluctance when sending recommendations. In a setting where Choosers are wary of Advisors' incentives, I experimentally investigate whether Advisors send recommendations that account for this wariness, and why they may fail to do so. I find that nearly 80% of Advisors send sub-optimal recommendations. Most of these Advisors send recommendations that would only be optimal if Choosers were not wary. I show, however, that prompting Advisors to think about Choosers' likely response to a recommended change is an effective way to correct this mistake. This suggests that the mistake stems from a failure to focus on recommending actions that are both welfare-improving and appealing to Choosers.

# Gender Differences in Job Application Strategies: An Experimental Investigation with Annabel Thornton

Job-seekers may react strategically to their beliefs about a job opening's "competitiveness": the quantity and quality of people applying to it. We experimentally investigate how gender differences in such beliefs may make women less likely to apply for high-paying yet competitive jobs. We design a job application game where members of a group are either ranked randomly or based on their performance on a math and science test. Without knowing their rank, they select one of three "jobs": two yield large payoffs to the best-ranked player who selects them, while the third guarantees a small payoff to all who select it. We find that willingness to apply to a job decreases in the perceived competitiveness of its applicant pool, but is more sensitive to the believed quality of the pool than the believed size thereof. Furthermore, gender differences in these beliefs create gaps in willingness to apply to the highest-paying competitive job. Our findings highlight when and how policies that reveal the competitiveness of a job's applicant pool (e.g., by disclosing the current number of applications) may increase the proportion of qualified female applicants.

## Preference Aggregation in Social Choice Under Risk

Many types of group leaders make "social choices": choices that influence both their own and others' welfare. This paper investigates whether and when decision-makers accommodate preferences that differ from their own when making social choices. I introduce an experimental framework that can answer these questions in two-person social choice problems, and apply it to study social choice under risk. I find that over one-third of decision-makers are willing to aggregate (i.e., accommodate) a recipient's risk preferences. These decision-makers aggregate wide ranges of preferences, but tend to favour preferences that are similar to their own. Additional results suggest that recipients' preferences carry the greatest weight when the decision-maker's own preferences are incomplete.